



United Nations
Convention to Combat
Desertification



UL'AANBAATAR 2026

GREEN ZONE

Exhibitor brochure

Official Green Zone Organizer:

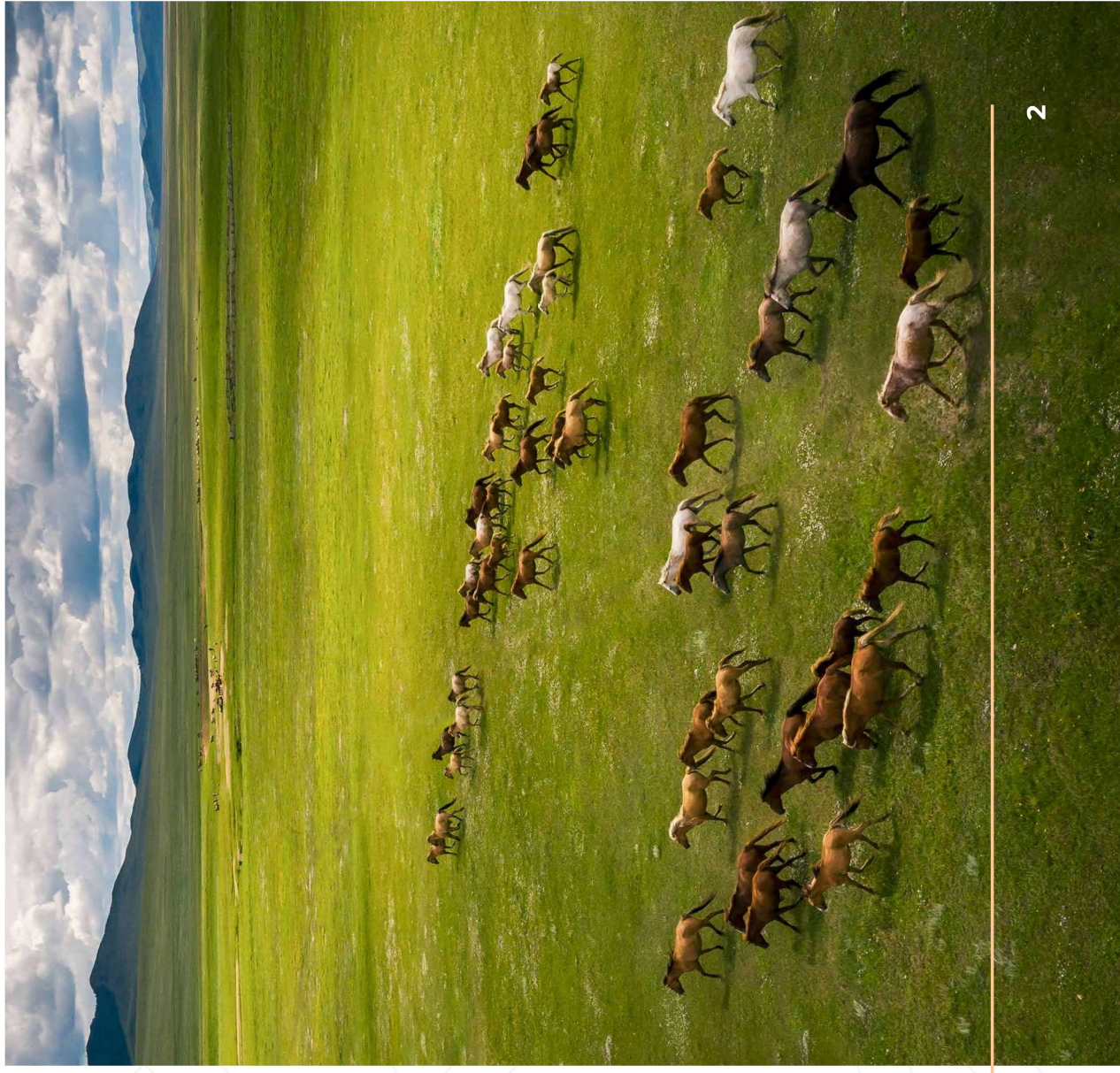


UNCCD
COP17
ULAANBAATAR 2026

The 17th session of the Conference of the Parties (COP17) to the United Nations Convention to Combat Desertification (UNCCD) will be hosted by Mongolia in its capital, Ulaanbaatar, from 17 to 28 August 2026, under the theme **"Restoring Land, Restoring Hope."**

COP17 will bring together delegates from all 197 UNCCD Parties, alongside leaders from government, business, and civil society, as well as scientists, youth, Indigenous Peoples, pastoralists, and smallholder farmers. The conference will serve as a global platform to address the interconnected challenges of desertification, land degradation, and drought.

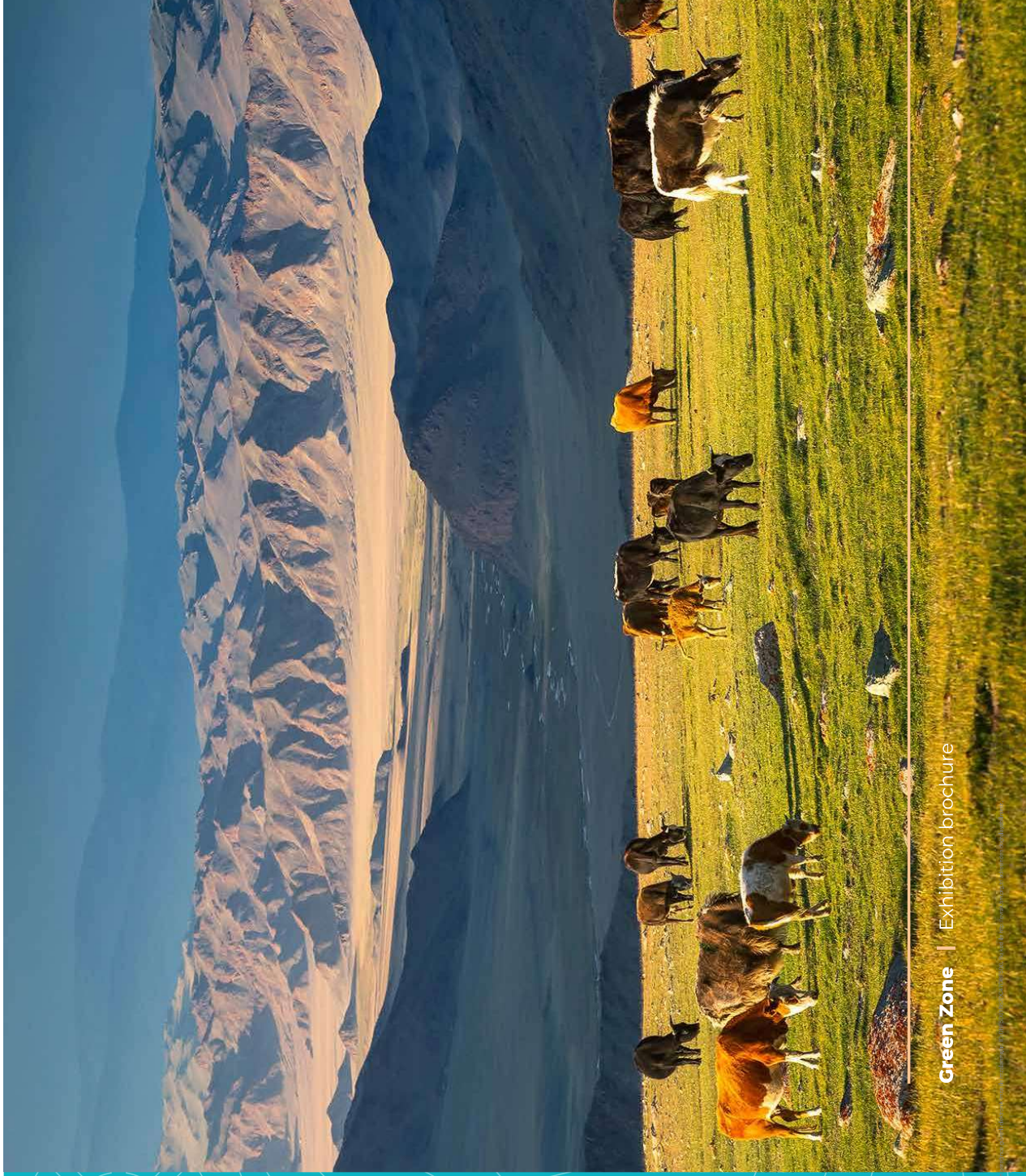
Restoring land is not only an environmental priority - it is a strategic imperative to reduce instability, prevent displacement, and strengthen human and national security in vulnerable regions.



Mongolia: A Key Pillar of the World's Rangeland Ecosystem

With a vast territory of 1.56 million km², Mongolia is among the countries most severely affected by desertification and land degradation, with nearly 77% of its land degraded.

Hosting UNCCD COP17 in Ulaanbaatar will bring critical global attention to land restoration priorities, highlighting solutions that protect livelihoods, strengthen food security, and preserve ecosystems across dryland regions.



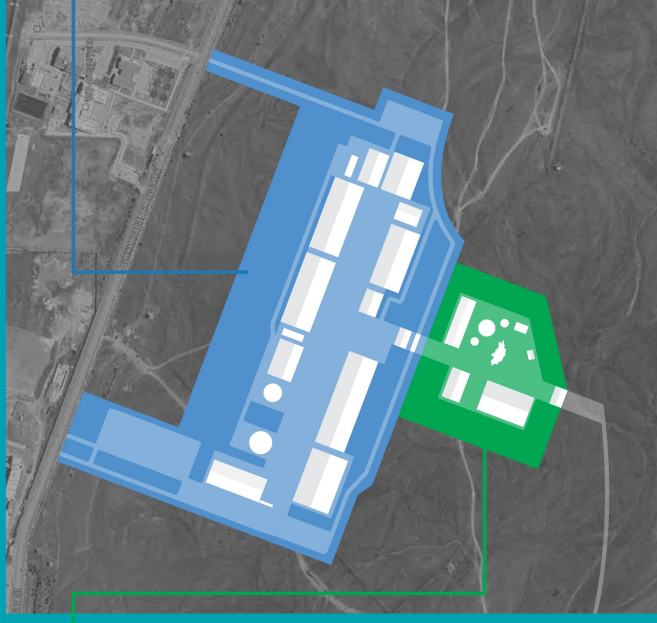
COP17 – Blue and Green Zones

■ Green Zone

Located adjacent to the Blue Zone, the COP17 Green Zone will serve as an open global platform that brings together steppe and rangeland ecosystems, pastoralist knowledge, modern innovation, and collaboration across government, the private sector, and the public.

The Green Zone will host side events, forums, conference halls, and an innovation exhibition showcasing global green technologies and sustainable solutions.

At the same time, it will offer delegates and visitors a unique opportunity to experience Mongolia's history, culture, nomadic heritage, and traditional rangeland knowledge—creating a space where global solutions connect with Mongolia's living heritage.



■ Blue Zone

Coordinated under the UNCCD framework, the Blue Zone will serve as the official negotiation space of COP17, accessible exclusively to accredited delegates.

It will host formal negotiations, high-level ministerial and leaders' meetings, as well as national and thematic pavilions representing participating countries and international organizations.

This is where global policies and collective decisions on land degradation, desertification, drought resilience, and sustainable rangeland management will be shaped.

Green Zone Overview

The Nomadic Land

- 1 Mongolian traditional lifestyle and nomadic culture exhibition (ger)
- 2 Cultural performance stage
- 3 3D representation showcasing Mongolia's natural features, the realities of desertification, and the nomadic lifestyle and culture adapted to these conditions

- 4 Art installations featuring livestock and wildlife

Exhibition Zone

- 4 Exhibition Pavilion
- 5 Science and Community Pavilion
- 6 Exhibition Pavilion

Conference Halls

- 7 Conference Hall
- 8 Conference Hall

Registration Zone

- 8 Participant Registration and Information Pavilion
- 9 Transition Area Between the Blue Zone and Green Zone
- 9 Regulations

Food & Beverage Zone

- 9 Food, Snacks, and Coffee Shop



Opportunities Green Zone

The COP17 Green Zone will serve as the primary open platform for participants to showcase solutions in land restoration, sustainable rangeland management, and climate resilience on a global stage—while directly engaging with decision-makers and unlocking opportunities for partnerships and investment.

It is a space where innovation, dialogue, and action converge, turning ideas and commitments into tangible outcomes.

Hosted in Ulaanbaatar, the Green Zone will bring together businesses, governments, academic institutions, civil society, pastoralist communities, youth, and cultural stakeholders in a dynamic and immersive environment.

More than an event, the Green Zone represents a global movement for land restoration, resilience, and renewed hope.

COP17 Green Zone Exhibition Opportunities



The exhibition format is designed for institutions seeking to showcase their solutions, technologies, projects, or products directly to a global audience within the Green Zone. It offers a dedicated exhibition space with flexible and scalable participation options.

What is included:

- Exhibition pavilions (booths) within the Green Zone
- Spaces starting from **50 m²** to **150 m²**, with flexible configurations

Standardized Booths

Standardized booths are available in three sizes: **50 m²**, **100 m²**, and **150 m²**.

Each option features a structured layout with integrated furniture, visual branding, and essential support services. Built on a "Show Ready" concept, these booths provide a practical, cost-effective solution for exhibitors seeking a fully prepared and efficient setup.

Customized Booths

Customized booths offer complete creative flexibility, supported by the event's technical and design teams.

This option enables exhibitors to develop a fully tailored exhibition space aligned with their brand identity, delivering a distinctive and high-impact presence.

Green Zone Standardized Booth

50 m²

Cost: **1,428K MNT/m²** (400 USD/m²)

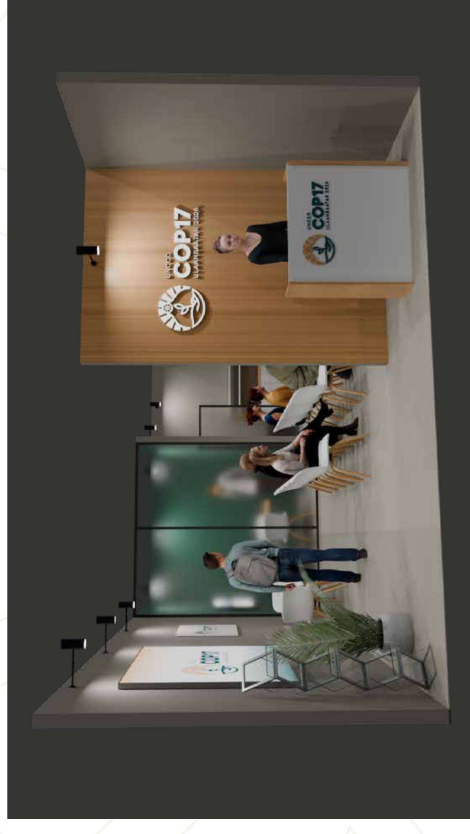
It includes both the venue rental and the pavilion (booth) package.

This package includes:

- Modular wall system
- 5 mm thick carpet (light grey finish)
- Brand sign wall
- Reception counter
- Meeting room (capacity: 4 people)
- 1 customized lightbox for brand showcase (2.25mx1.5m)
- 2 customized panels for trademarks (1,2mx0.8m)
- Auditorium seating (10 seats)
- 1 podium
- 1 x 75" TV
- 1 x 55" TV
- 1 round tables with 2 chairs
- 1 coffee cabinet
- 1 coffee maker
- 1 compact refrigerator
- 1 hot & cold water dispenser
- 1 brochure display stand
- 1 decorative plant
- 3 electrical points with wall outlets
- 1 trash bin

Additional Services

Additional services and upgrades can be arranged through the official platform: www.cop17greenzone.com
Available services include conference packages, office supplies, catering and cleaning services, furniture upgrades, visual branding, internet connectivity, and audiovisual support.



Green Zone Standardized Booth

100 m²

Cost: **1,428K MNT/m²** (400 USD/m²)

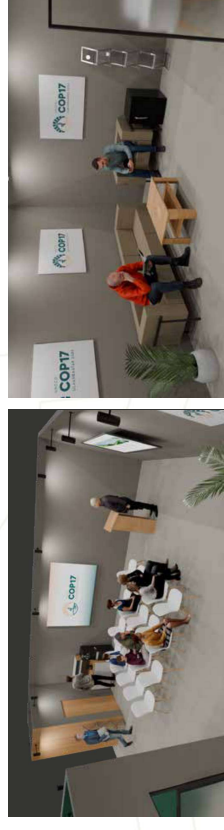
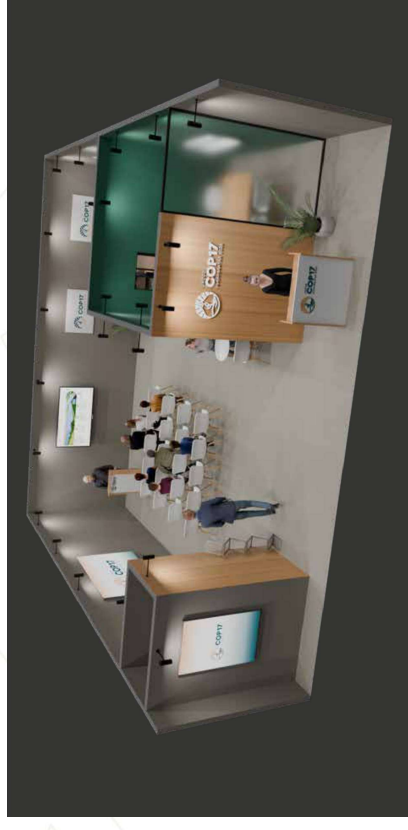
It includes both the venue rental and the pavilion (booth) package.

This package includes:

- Modular wall system
- 5 mm thick carpet (light grey finish)
- Brand sign wall
- Reception counter
- Meeting room (capacity: 5 people)
- 1 customized lightbox for brand showcase (1mx1.5m)
- 2 customized lightbox for brand showcase (2.25mx1.5m)
- 3 customized panels for trademarks (1,2mx0.8m)
- Auditorium seating (20 seats)
- 1 podium
- 1 x 75" TV
- 1 x 55" TV
- 1 single-seater sofa
- 1 three-seater sofa
- 1 coffee table
- 2 round tables with 4 chairs
- 1 coffee cabinet
- 1 coffee maker
- 1 compact refrigerator
- 1 hot & cold water dispenser
- 2 brochure display stand
- 2 decorative plant
- 5 electrical points with wall outlets
- 1 trash bin
- Storage room

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Green Zone Standardized Booth

150 m²

Cost: **1,428K MNT/m²** (400 USD/m²)

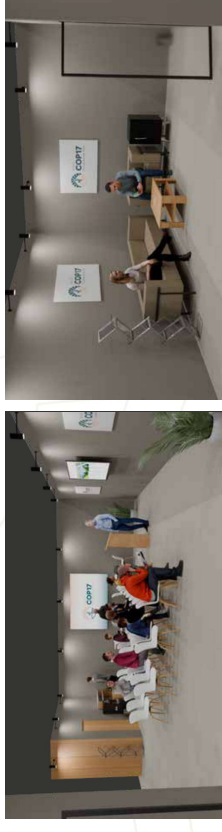
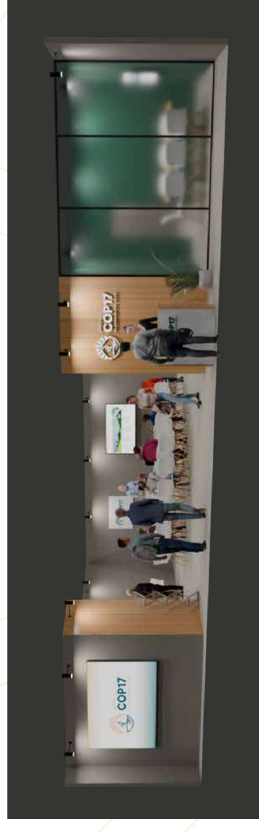
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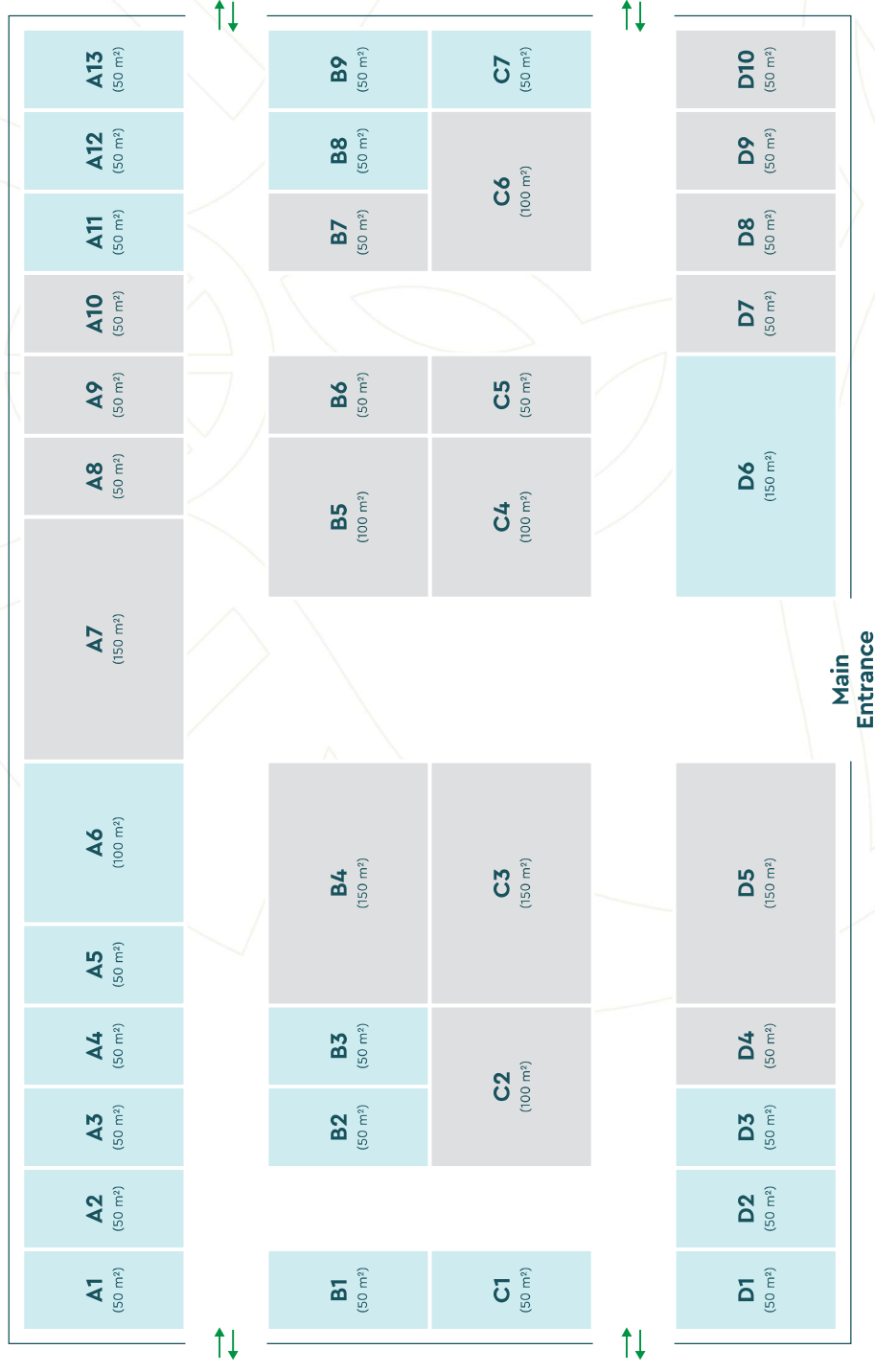
- Modular wall system
- 5 mm thick carpet (light grey finish)
- Brand sign wall
- Reception counter
- Meeting room (capacity: 7 people)
- 3 customized lightbox for brand showcase (2.25mx1.5m)
- 4 customized panels for trademarks (1,2mx0.8m)
- Auditorium seating (30 seats)
- 1 podium
- 1 x 75" TV
- 1 x 55" TV
- 1 single-seater sofa
- 1 three-seater sofa
- 1 coffee table
- 3 round tables with 6 chairs
- 1 coffee cabinet
- 1 coffee maker
- 1 compact refrigerator
- 1 hot & cold water dispenser
- 3 brochure display stand
- 3 decorative plant
- 7 electrical points with wall outlets
- 2 trash bin
- Storage room

Additional Services

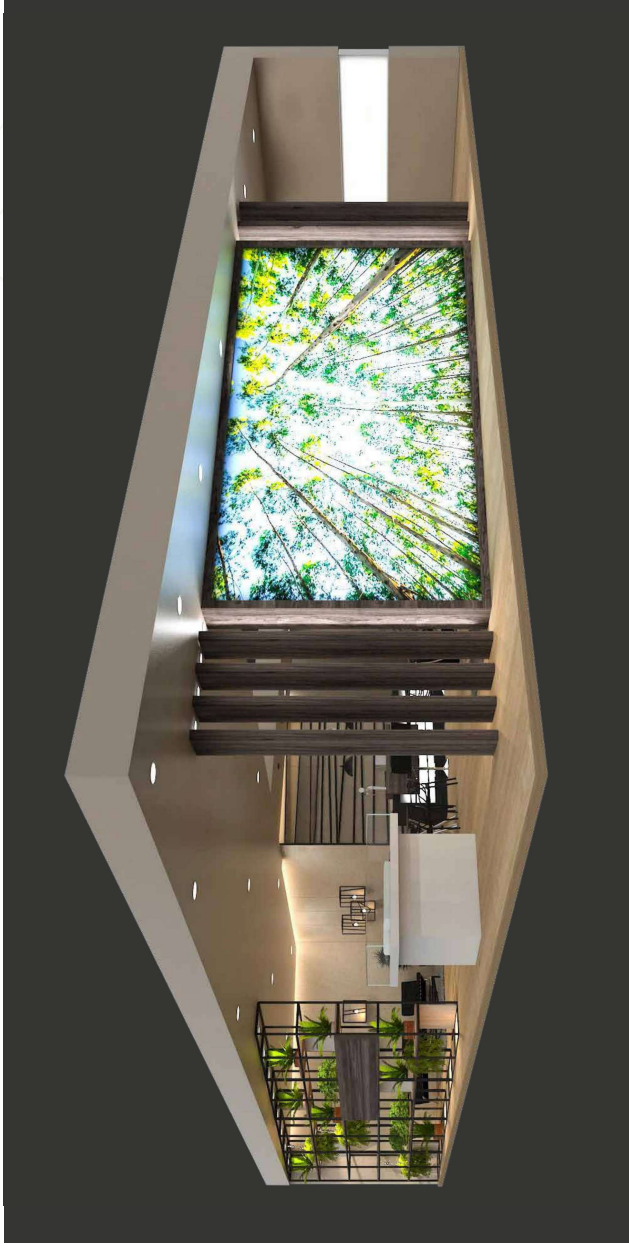
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Exhibition Pavilion Floor Plan



Customized Pavilions (Booths)



Organizations seeking a distinctive and impactful presence can develop fully customized exhibition spaces within the COP17 Green Zone. With complete creative flexibility and dedicated technical support, each booth can be tailored to reflect your brand identity and strategic objectives.

Key Features

■ Tailor-Made Design

Booths are designed by our architectural team to create immersive environments that engage and inspire visitors.

■ Quality and Sustainability

Every detail is carefully considered, using sustainable materials and high-standard finishes to ensure both quality and environmental responsibility.

■ Integrated Technology

Advanced audiovisual systems, interactive interfaces, and dynamic digital elements enhance engagement and effectively communicate your message.

■ End-to-End Support

From initial concept to final execution, our team provides full consultancy and technical delivery—ensuring a seamless, efficient, and creative process.



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Contact us



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